

MOTHER TERESA WOMEN'S UNIVERSITY KODAIKANAL - 624101

DEPARTMENT OF COMMERCE

B.Com.

Curriculum Framework, Syllabus, and Regulations

(Based on TANSCHE Syllabus under Choice Based Credit System -CBCS)



(For the candidates to be admitted from the Academic Year2023-24)

ONWARDS

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Mother Teresa Women's University, Kodaikanal Department of Commerce Choice Based Credit System (CBCS) (2023-2024 onwards) Bachelor of Commerce

1. About the Programme

The Revised syllabus for B.Com. Programme is recommended from the academic year 2023–2024 onwards. Regulations scheme of examinations and syllabus for B.Com. is based on UGC/TANSCHE guidelines under Choice Based Credit System (CBCS). The Bachelor's Degree in B.Com. is awarded to the student on the basis of demonstrated achievement of outcomes (expressed in terms of knowledge, understanding, skills, attitudes, and values) and academic criteria expected of graduates at the end of the Programme. Therefore, the learning outcomes of this particular Programme are aimed at facilitating the students to acquire these attributes, keeping in view of the changes in the current socio-economic environment. The Learning Outcomes-based Curriculum Framework (LOCF) of B.Com. has been designed keeping in view of the graduate attributes, qualification descriptors, Programme Learning Outcomes, and Course Learning Outcomes.

2. Program Educational Objectives (PEOs)

On completion of B.Com. Degree Programme, the students will be able to

PEO1- Students will able to understand the concepts of Commerce.

PEO2- Students will develop comprehensive professional skills in the field of Commerce.

- **PEO3-** Students will develop an understanding of various commerce functions such as finance, accounting, financial analysis, project evaluation, and cost accounting.
- **PEO4** Students will be able to prove their proficiency with the ability to complete exams like C.A, C.S, and CMA.
- **PEO5** Students can pursue commerce-oriented research and careers as teaching professionals in Colleges and Universities.

3. Program Outcomes (POs)

On successfu	On successful completion of the B.COM Program, students will be able to								
PO 1	Disciplinary knowledge: Capable of demonstrating comprehensive knowledge and								
	understanding of one or more disciplines that form a part of an undergraduate Programme								
	of study								
PO 2	Communication Skills: Ability to express thoughts and ideas effectively in writing and orally; Communicate with others using appropriate media; confidently share one's views and express herself/himself; demonstrate the ability to listen carefully, read and write analytically, and present complex information in a clear and concise manner to different groups.								
PO 3	Critical thinking: Capability to apply analytic thought to a body of knowledge; analyse								
	and evaluate evidence, arguments, claims, beliefs on the basis of empirical evidence;								

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	identify relevant assumptions or implications; formulate coherent arguments; critically
	evaluate practices, policies and theories by following scientific approach to knowledge
DO 4	development.
PO 4	Problem solving: Capacity to extrapolate from what one has learned and apply their competencies to solve different kinds of non-familiar problems, rather than replicate curriculum content knowledge; and apply one's learning to real life situations
PO 5	Analytical reasoning : Ability to evaluate the reliability and relevance of evidence; identify logical flaws and holes in the arguments of others; analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and addressing opposing viewpoints.
PO 6	Research-related skills : A sense of inquiry and capability for asking relevant/appropriate questions, problem arising, synthesising and articulating; Ability to recognise cause-and-effect relationships, define problems, formulate hypotheses, test hypotheses, analyse, interpret and draw conclusions from data, establish hypotheses, predict cause-and-effect relationships; ability to plan, execute and report the results of an experiment or investigation
PO 7	Cooperation/Team work: Ability to work effectively and respectfully with diverse teams; facilitate cooperative or coordinated effort on the part of a group, and act together as a group or a team in the interests of a common cause and work efficiently as a member of a team
PO 8	Scientific reasoning : Ability to analyse, interpret and draw conclusions from quantitative/qualitative data; and critically evaluate ideas, evidence and experiences from an open-minded and reasoned perspective
PO 9	Reflective thinking : Critical sensibility to lived experiences, with self awareness and reflexivity of both self and society.
PO 10	Information/digital literacy: Capability to use ICT in a variety of learning situations, demonstrate ability to access, evaluate, and use a variety of relevant information sources; and use appropriate software for analysis of data.
PO 11	Self-directed learning : Ability to work independently, identify appropriate resources required for a project, and manage a project through to completion.
PO 12	Multicultural competence: Possess knowledge of the values and beliefs of multiple cultures and a global perspective; and capability to effectively engage in a multicultural society and interact respectfully with diverse groups.
PO 13	Moral and ethical awareness/reasoning : Ability to embrace moral/ethical values in conducting one's life, formulate a position/argument about an ethical issue from multiple perspectives, and use ethical practices in all work. Capable of demonstrating the ability to identify ethical issues related to one's work, avoid unethical behaviour such as fabrication, falsification or misrepresentation of data or committing plagiarism, not adhering to intellectual property rights; appreciating environmental and sustainability issues; and adopting objective, unbiased and truthful actions in all aspects of work.
PO 14	Leadership readiness/qualities: Capability for mapping out the tasks of a team or an organization, and setting direction, formulating an inspiring vision, building a team who can help achieve the vision, motivating and inspiring team members to engage with that vision, and using management skills to guide people to the right destination, in a smooth and efficient way.

PO 15	Lifelong learning: Ability to acquire knowledge and skills, including "learning how to
	learn", that are necessary for participating in learning activities throughout life, through
	self-paced and self-directed learning aimed at personal development, meeting economic,
	social and cultural objectives, and adapting to changing trades and demands of work place
	through knowledge/skill development/re-skilling.

4. Program Specific Outcomes (PSOs)

After the successful	completion of the B.COM. Program, the students are expected to							
PSO 1	Placement: To prepare the students who will demonstrate respectful engagement							
	with others' ideas, behaviours, beliefs and apply diverse frames of reference to							
	decisions and actions.							
PSO 2	Entrepreneur: To create effective entrepreneurs by enhancing their critical							
	thinking, problem solving, decision making and leadership skill that will facilitat							
	startups and high potential organizations.							
PSO 3	Research and Development: Design and implement HR systems and practices							
	grounded in research that comply with employment laws, leading the organization							
	towards growth and development.							
PSO 4	Contribution to Business World: To produce employable, ethical, and innovative							
	professionals to sustain in the dynamic business world.							
PSO 5	Contribution to the Society: To contribute to the development of the society by							
	collaborating with stakeholders for mutual benefit							

5. Eligibility

Candidate should have passed the Higher Secondary Examination or CBSE Examination from the school.

6. General Guidelines for UG Programme

i. Duration: The programme shall extend through a period of 6 consecutive semesters and the duration of a semester shall normally be 90 days or 450 hours. Examinations shall be conducted at the end of each semester for the respective subjects.

ii. Medium of Instruction: English

7. Evaluation: Evaluation of the candidates shall be through Internal Assessment and External Examination for both Theory and Practical.

7.1. Evaluation Pattern

	Components for Evaluation	Maximum Marks (both Theory and Practical)	Minimum Marks (both Theory and Practical)
Internal	Continuous Internal Assessment Test		
Evaluation	Assignments / Snap Test / Quiz	25.16	
	Seminars	25 Marks	10 Marks
	Attendance and Class Participation		
External	End Semester Examination-Theory and	75 Marks	30 marks
Evaluation	Practical		
	Total	100 Marks	40 Marks

*Minimumcreditsrequiredtopass:140

7.2. Internal Assessment

There shall be three tests conducted by the faculty concerned and the average of the best two can be taken as the Continuous Internal Assessment (CIA) for a maximum of 25 marks. The duration of each test shall be one / one and a half hour.

7.3. Question Paper Pattern for External Examination for all Course Papers.

Μ	Max. Marks: 75 Tin						
S.No.	Part	Туре	Marks				
1	A 10*1 Marks=10						
		Multiple Choice Questions(MCQs): 2 questions from each Unit					
2	2 B 5*4=20						
		Two questions from each Unit with Internal Choice (either / or)					
3	С	3*15=45	45				
		Open Choice: Any three questions out of 5 : one question from					
		each unit					
		Total Marks	75				

7.4.Methods of Assessment

	METHODS OF ASSESSMENT					
Remembering (K1)	 The lowest level of questions require students to recall information from the course content Knowledge questions usually require students to identify information in the textbook. 					
Understanding (K2)	 Understanding off acts and ideas by comprehending organizing, comparing, translating, interpolating and interpreting in their own words. The questions go beyond simple recall and require students to combine data together 					
Application (K3)	 Students have to solve problems by using/applying a concept learned in the classroom. Students must use their knowledge to determine a exact response. 					
Analyze (K4)	 Analyzing the question is one that asks the students to break down something in to its component parts. Analyzing requires students to identify reasons causes or motives and reach conclusions or generalizations. 					
Evaluate (K5)	 Evaluation requires an individual to make judgment on something. Questions to be asked to judge the value of an idea, a character ,a work of art, or a solution to a problem. Students are engaged in decision-making and problem—solving. Evaluation questions do not have single right answers. 					
Create (K6)	 The questions of this category challenge students to get engaged in creative and original thinking. Developing original ideas and problem solving skills 					

8. Project

8.1. Project Report

A student should select a topic for the Project Work at the end of the fifth semester itself and submit the Project Report at the end of the sixth semester. The Project Report shall not exceed 30 typed pages in Times New Roman font with 1.5 line space.

8.2.Project Evaluation

There is a Viva Voce Examination for Project Work. The Guide and an External Examiner shall evaluate and conduct the Viva Voce Examination. The Project Work carries 100 marks (Internal: 25 Marks; External (Viva): 75 Marks).

Range of	Grade Points	Letter Grade	Description
Marks			
90 - 100	9.0 - 10.0	0	Outstanding
80-89	8.0 - 8.9	D+	Excellent
75-79	7.5 – 7.9	D	Distinction
70-74	7.0 - 7.4	A+	Very Good
60-69	6.0 - 6.9	А	Good
50-59	5.0 - 5.9	В	Average
00-49	0.0	U	Re-appear
ABSENT	0.0	AAA	ABSENT

9. Conversion of Marks to Grade Points and Letter Grade (Performance in a Course/Paper)

10. Attendance

Students must have earned 75% of attendance in each course for appearing for the examination. Students with 71% to 74% of attendance must apply for condonation in the Prescribed Form with prescribed fee. Students with 65% to 70% of attendance must apply for condonation in the Prescribed Form with the prescribed fee along with the Medical Certificate. Students with attendance lesser than 65% are not eligible to appear for the examination and they shall re-do the course with the prior permission of the Head of the Department, Principal and the Registrar of the University.

11. Maternity Leave

The student who avails maternity leave may be considered to appear for the examination with the approval of Staff i/c, Head of the Department, Controller of Examination and the Registrar.

12. Any Other Information

In addition to the above mentioned regulations, any other common regulations pertaining to the UG Programmes are also applicable for this Programme.

. <u>racu</u>	ity Course Flie Structure		
a.	Academic Schedule	q.	Laboratory Experiments related to the Courses
b.	Students Name List	r.	Internal Question Paper
c.	Time Table	s.	External Question Paper
d.	Syllabus	t.	Sample Home Assignment Answer Sheets
e.	Lesson Plan	u.	Three best, three middle level and three average Answer sheets
f.	Staff Workload	v.	Result Analysis (CO wise and whole class)
g.	Course Design(content, Course Outcomes(COs), Delivery method, mapping of COs withProgrammeOutcomes(POs),Assessme ntPatternintermsofRevisedBloom'sTaxono my).	w.	Question Bank for Higher studies Preparation(GATE /Placement)
h.	Sample CO Assessment Tools	х.	List of mentees and their academic achievements
i.	Faculty Course Assessment Report(FCAR)		
j.	Course Evaluation Sheet		
k.	Teaching Materials(PPT,OHPetc)		
l.	Lecture Notes		
m.	Home Assignment Questions		
n.	Tutorial Sheets		
0.	Remedial Class Record, if any		
р.	Projects related to the Course		

13.Faculty Course File Structure

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	Cr edi t	н	Sem II	C re di t	н	Sem III	Cre dit	н	Sem IV	C re di t	Н	Sem V	Cre dit	н	Sem VI	C re di t	H
ige –	3	6	Part1. Language – Tamil	3	6	Part1. Language – Tamil	3	6	Part1. Language – Tamil	3	6	5.1 Core Course –\CC IX	4	5	6.1 Core Course – CC XIII	4	6
1	3	6	Part2 English	3	6	Part2 English	3	6	Part2 English	3	6	5.2 Core Course – CC X	4	5	6.2 Core Course – CC XIV	4	6
re - CC	5	5	23 Core Course – CC III	5	5	3.3 Core Course – CC V	5	5	4.3 Core Course – CC VII Core Industry Module	5	5	5. 3.Core Course CC -XI	4	5	6.3 Core Course – CC XV	4	6
re - CC	5	5	2.4 Core Course – CC IV	5	5	3.4 Core Course – CC VI	5	5	4.4 Core Course – CC VIII	5	5	5. 4.Core Course –/ Project with viva- voce CC –XII	4	5	6.4 Elective - VII Generic/ Discipline Specific	3	5
ective I c/ ine c	3	4	2.5 Elective II Generic/ Discipline Specific	3	4	3.5 Elective III Generic/ Discipline Specific	3	4	4.5 Elective IV Generic/ Discipline Specific	3	3	5.5 Elective V Generic/ Discipline Specific	3	4	6.5 Elective VIII Generic/ Discipline Specific	3	5
ll cement	2	2	2.6 Skill Enhancement Course SEC-2	2	2	3.6 Skill Enhancement Course SEC-4, (Entrepreneurial Skill)	1	1	4.6 Skill Enhancement Course SEC-6	2	2	5.6 Elective VI Generic/ Discipline Specific	3	4	6.6 Extension Activity	1	-
ll cement dation	2	2	2.7 Skill Enhancement Course –SEC-3	2	2	3.7 Skill Enhancement Course SEC-5	2	2	4.7 Skill Enhancement Course SEC-7	2	2	5.7 Value Education	2	2	6.7 Professional Competency Skill	2	2
						3.8 E.V.S.		-	4.8 E.V.S		1	7.8 Summer Internship /Industrial Training					30
dation	23	30		23	30		- 22	1 30		2 25		1 30		/Industrial Training	/Industrial Training	Image: Second system Competency Skill 1 5.8 Summer Internship /Industrial Training 2	Image: Second system Competency Skill 1 5.8 Summer Internship / Industrial Training 2

14. Template for UG Programmes as per TANSCHE (Credit Distribution)

15. Semester-wise Structures

B.Com. Programme Structure from the Academic Year 2023-2024 onwards

Sl.No	Course	Course Title	Cr	Hou	ırs	Continuous	End	Total
	Code		edi			Internal	Semester	
•	0000		ts	Т	Р	Assessment	Exam	
			1.5	-	-	(CIA)	(ESE)	
		E	-4 T			(CIA)	(LSL)	
		Seme			1	• -		100
1	U23TAL11	Part-I Language	3	6	-	25	75	100
2	U23ENL21	Part II- English	3	6	-	25	75	100
3	U23COT11	Part-III Core Paper I –Financial Accounting I	5	5	-	25	75	100
4	U23COT12	Part-III Core Paper II-Principles of Management	5	5	-	25	75	100
5	U23COE1A	Part III-Elective I A- Business Communication						
	U23COE1B	Elective I B-Business Organization	3	4	-	25	75	100
	U23COE1C	Elective IC-Business Economics	•		2	25		100
6	U23COS11	Part-IV-Skill Enhancement Course SEC-I- Fundamentals of Computers (Practical)	2	-	2	25	75	100
7	U23COF11	Part-IV - Foundation Course FC- Fundamentals of Commerce	2	2	-	25	75	100
		Total	23	30)	-	-	700
		Semester 1	Ι					
8	U23TAL12	Part-I Language	3	6	-	25	75	100
9	U23ENL22	Part-II English	3	6	-	25	75	100
10	U23COT23	Part-III Core Paper III Financial Accounting II	5	5	-	25	75	100
11	U23COT24	Part-III Core Paper IV Business Law	5	5	-	25	75	100
12	U23COE2A	Part-III Elective II Business Environment	3	4	-	25	75	100
	U23COE2B	Elective II - Insurance and Risk Management						
	U23COE2C	Elective II-International Trade						
13	U23COS22	Part-IV Skill Enhancement Course SEC – 2-Soft Skills	2	2	-	25	75	100
14	U23COS23	Part-IV Skill Enhancement Course – SEC 3-Managerial Skills	2	2	-	25	75	100
		Total	23	30	-			700

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16.Syllabus in Detail

B.COM.

First Ye	ear (Core – I						S	emest	er I	
								rs		Marks	5
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hour	CIA	External	Total
U23COT11	FINANCIAL ACCOUNTING-I	CORE	5	-	-	-	5	5	25	75	100

	Learning Objectives							
1	To understand the basic accounting concepts and standards.							
2	To know the basis for calculating business profits.							
3	To familiarize with the accounting treatment of depreciation.							
4	To learn the methods of calculating profit for single entry system.							
5	⁵ To gain knowledge on the accounting treatment of insurance claims.							
Prer	Prerequisites: Should have studied Accountancy in XII Std							

COURSE CONTENTS

UNIT-I	(15 Hrs)
Fundamentals of Financial Accounting	
Financial Accounting – Meaning, Definition, Objectives, Basic Accourt	nting Concepts and
Conventions - Journal, Ledger Accounts- Subsidiary Books - Trial B	alance - Classification
of Errors – Rectification of Errors – Preparation of Suspense Account -	- Bank Reconciliation
Statement - Need and Preparation	
UNIT-II	(15 Hrs)
Final Accounts	
Final Accounts of Sole Trading Concern- Capital and Revenue Expe	enditure and Receipts -
Preparation of Trading, Profit and Loss Account and Balance Sheet wit	h Adjustments.
UNIT-III	(15 Hrs)
Depreciation and Bills of Exchange	
Depreciation - Meaning - Objectives - Accounting Treatments -	Types - Straight Line
Method – Diminishing Balance method – Conversion method.	
Units of Production Method – Cost Model vs Revaluation	
Bills of Exchange – Definition – Specimens – Discounting of Bills – E	Indorsement of Bill –
Collection – Noting – Renewal – Retirement of Bill under rebate	

UNIT-IV

Accounting from Incomplete Records – Single Entry System

Incomplete Records -Meaning and Features - Limitations - Difference between Incomplete Records and Double Entry System - Methods of Calculation of Profit - Statement of Affairs Method – Preparation of final statements by Conversion method.

UNIT-V Royalty and Insurance Claims

Meaning – Minimum Rent – Short Working – Recoupment of Short Working – Lessor and
Lessee– Sublease– AccountingTreatment.Insurance Claims – Calculation of Claim Amount-Average clause (Loss of Stock only)

Question pattern: Theory 20% & Problem 80%

COURSE OUTCOMES

Students will be able to

CC)	Course Outcomes				
CO	01	Remember the concept of rectification of errors and Bank reconciliation statements				
CO	CO2 Apply the knowledge in preparing detailed accounts of sole trading concerns					
CO)3	Analyse the various methods of providing depreciation				
CO	94	Evaluate the methods of calculation of profit				
CO	95	Determine the royalty accounting treatment and claims from insurance companies in case of loss of stock.				
		Textbooks				
1		P. Jain and K. L. Narang Financial Accounting- I, Kalyani Publishers, New Delhi.				
2		N. Maheshwari, Financial Accounting, Vikas Publications, Noida				
3	3 Shukla Grewal and Gupta, "Advanced Accounts", volume 1, S.Chand and Sons, New					
	De					
4		dhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.				
5	R.I	L. Gupta and V.K. Gupta, "Financial Accounting", Sultan Chand, New Delhi.				
		Reference Books				
1		Arulanandan and Raman: Advanced Accountancy, Himalaya Publications, Mumbai.				
2		lsian, Advanced Accounting, Tata McGraw Hills, Noida.				
3		arumathi and Vinayagam, Financial Accounting, S.Chand and Sons, New Delhi.				
4		yal and Tiwari, Financial Accounting, Taxmann Publications, New Delhi.				
5	5 Robert N Anthony, David Hawkins, Kenneth A. Merchant, Accounting: Text and Cases.					
NO		Graw-Hill Education, Noida.				
NO		Latest Edition of Textbooks May be Used				
1	htt	Web Resources				
1		ps://www.slideshare.net/mcsharma1/accounting-for-depreciation-1				
2		ps://www.slideshare.net/ramusakha/basics-of-financial-accounting				
3	ntt	ps://www.accountingtools.com/articles/what-is-a-single-entry-system.html				

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(15 Hrs)

(15 Hrs)

	PO	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	3	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	2	3	3	3	2	2	2	3	2	2
TOTAL	15	10	15	15	13	11	10	10	15	10	10
Average	3	2	3	3	2.6	2.2	2	2	3	2	2

Mapping With Programme Outcomes and Programme Specific Outcomes

3 – Strong, 2- Medium, 1- Low

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Core – II

First Year

							S	Marks			
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hour	CIA	External	Total
U23COT12	PRINCIPLES OF MANAGEMENT	CORE	5	-	-	-	5	5	25	75	100

	Learning Objectives							
1	To understand the basic management concepts and functions							
2	To know the various techniques of planning and decision making							
3	To familiarize with the concepts of organisation structure							
4	To gain knowledge about the various components of staffing							
5	To enable the students in understanding the control techniques of management							
Prere	Prerequisites: Should have studied Commerce in XII Std							

COURSE CONTENTS

UNIT I

Introduction to Management

Meaning- Definitions – Nature and Scope - Levels of Management – Importance -Management Vs. Administration – Management: Science or Art –Evolution of Management Thoughts – F. W. Taylor, Henry Fayol, Peter F. Drucker, Elton Mayo - Functions of Management - Trends and Challenges of Management. Managers – Qualification – Duties & Responsibilities.

UNIT II

Planning

Planning – Meaning – Definitions – Nature – Scope and Functions – Importance and Elements of Planning – Types – Planning Process - Tools and Techniques of Planning – Management by Objective (MBO). Decision Making: Meaning – Characteristics – Types - Steps in Decision Making – Forecasting.

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(15 Hrs)

(15 Hrs)

(15 1115)

Semester I

UNIT III

Organizing

Meaning - Definitions - Nature and Scope – Characteristics – Importance – Types - Formal and Informal Organization – Organization Chart – Organization Structure: Meaning and Types - Departmentalization– Authority and Responsibility – Centralization and Decentralization – Span of Management.

UNIT IV

Staffing

Introduction - Concept of Staffing- Staffing Process – Recruitment – Sources of Recruitment – Modern Recruitment Methods - Selection Procedure – Test- Interview– Training: Need -Types– Promotion –Management Games – Performance Appraisal - Meaning and Methods – 360 degree Performance Appraisal – Work from Home - Managing Work from Home [WFH]. UNIT V (15 Hrs)

UNIT V Directing

Motivation – Meaning - Theories – Communication – Types - Barriers to Communications – Measures to Overcome the Barriers. Leadership – Nature - Types and Theories of Leadership – Styles of Leadership - Qualities of a Good Leader – Successful Women Leaders – Challenges faced by women in workforce - Supervision.

Co-ordination and Control

Chudanta will be able to

Co-ordination – Meaning - Techniques of Co-ordination.

Control - Characteristics - Importance – Stages in the Control Process - Requisites of Effective Control and Controlling Techniques – Management by Exception [MBE].

COURSE OUTCOMES

k	Students will be able to
	Course Outcomes
CO1	Demonstrate the importance of principles of management.
CO2	Paraphrase the importance of planning and decision making in an organization.
CO3	Comprehend the concept of various authorizes and responsibilities of an organization.
CO4	Enumerate the various methods of Performance appraisal
CO5	Demonstrate the notion of directing, co-coordination and control in the management.
	Textbooks
1	Gupta.C.B, -Principles of Management-L.M. Prasad, S.Chand& Sons Co. Ltd, New
L	Delhi.
2	DinkarPagare, Principles of Management, Sultan Chand & Sons Publications, New
4	Delhi.
3	P.C.Tripathi& P.N Reddy, Principles of Management. Tata McGraw, Hill, Noida.
4	L.M. Prasad, Principles of Management, S.Chand&Sons Co. Ltd, New Delhi.
5	R.K. Sharma, Shashi K. Gupta, Rahul Sharma, Business Management, Kalyani
5	Publications, New Delhi.

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(15 Hrs)

(15 Hrs)

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	Reference Books
1	K Sundhar, Principles Of Management, Vijay Nichole Imprints Limited, Chennai
2	Harold Koontz, Heinz Weirich, Essentials of Management, McGraw Hill, Sultan Chand and Sons, New Delhi.
3	Grifffin, Management principles and applications, Cengage learning, India.
4	H.Mintzberg - The Nature of Managerial Work, Harper & Row, New York.
5	Eccles, R. G. & Nohria, N. Beyond the Hype: Rediscovering the Essence of Management. Boston The Harvard Business School Press, India.
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	http://www.universityofcalicut.info/sy1/management
2	https://www.managementstudyguide.com/manpower-planning.htm
2	https://www.businessmanagementideas.com/notes/management-

3 notes/coordination/coordination/21392

Mapping With Programme Outcomes and Programme Specific Outcomes

	PO	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	2	3	3	2	2	2	3	2	3
CO2	3	2	3	3	2	2	2	2	3	2	2
CO3	3	2	2	3	2	2	2	1	3	2	2
CO4	3	2	2	3	2	2	2	2	3	2	2
CO5	3	2	3	3	2	2	2	1	3	2	2
TOTAL	15	10	12	15	11	10	10	8	15	10	11
AVERAGE	3	2	2.4	3	2.2	2	2	1.6	3	2	2.2

3 – Strong, 2- Medium, 1- Low

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B.COM.

First Year

Elective – IA

Semester I

	Subject Name						S		Marks	5	
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hour	CIA	External	Total
U23COE1A	BUSINESS COMMUNICATION	ELECTIVE-IA	4	-	-	-	3	4	25	75	100

	Learning Objectives
1	To enable the students to know about the principles, objectives and importance of communication in commerce and trade.
2	To develop the students to understand about trade enquiries
3	To make the students aware about various types of business correspondence.
4	To develop the students to write business reports.
5	To enable the learners to update with various types of interviews
Prer	equisites: Should have studied Commerce in XII Std

COURSE CONTENTS

UNIT I (12 Hrs) Introduction to Business Communication Definition – Meaning – Importance of Effective Communication – Modern Communication Methods – Barriers to Communication – E-Communication – Business Letters: Need – Functions – Essentials of Effective Business Letters – Layout UNIT II (12 Hrs)

Trade Enquiries

Trade Enquiries – Orders and their Execution – Credit and Status Enquiries – Complaints and Adjustments – Collection Letters – Sales Letters – Circulars

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2023 **ONWARDS**

(12 Hrs)

Company Secretarial Correspondence – Introduction – Duties of Secretary – Classification of Secretarial Correspondence - Specimen letters - Agenda and Minutes of Report writing -Introduction – Types of Reports – Preparation of Report Writing

Banking Correspondence - Types - Structure of Banking Correspondence - Elements of a Good Banking Correspondence – Insurance – Meaning and Types – Insurance Correspondence - Difference between Life and General Insurance - Meaning of Fire Insurance – Kinds – Correspondence Relating to Marine Insurance – Agency Correspondence - Introduction - Kinds - Stages of Agent Correspondence - Terms of Agency

UNIT V

UNIT IV

UNIT III

Correspondence

Interview Preparation

Secretarial Correspondence

Banking & Insurance Correspondence

111 1

Application Letters - Preparation of Resume - Interview: Meaning - Objectives and Techniques of Various Types of Interviews – Creating & maintaining Digital Profile

COURSE OUTCOMES

	Students will be able to
	Course Outcomes
C01	Acquire the basic concept of business communication.
CO2	Exposed to effective business letter
CO3	Paraphrase the concept of various correspondences.
CO4	Prepare Secretarial Correspondence like agenda, minutes and various business reports.
CO5	Acquire the skill of preparing an effective resume.

	Textbooks
1	Rajendra Pal & J.S. Korlahalli, Essentials of Business Communication-Sultan Chand &
1	Sons- New Delhi.
2	Gupta and Jain, Business Communication, Sahityabahvan Publication, New Delhi.
3	K.P. Singha, Business Communication, Taxmann, New Delhi.
4	R. S. N. Pillai and Bhagavathi. S, Commercial Correspondence, Chand Publications,
-	New Delhi.
5	M. S. Ramesh and R. Pattenshetty, Effective Business English and Correspondence, S.
5	Chand & Co, Publishers, New Delhi.

	Reference Books
1	V.K. Jain and Om Prakash, Business communication, S.Chand, New Delhi.
2	Rithika Motwani, Business communication, Taxmann, New Delhi.

(12 Hrs)

(12 Hrs)

2023 ONWARDS

3	Shirley Taylor, Communication for Business-Pearson Publications - New Delhi.
4	Bovee, Thill, Schatzman, Business Communication Today - Pearson Education, Private
-	Ltd- NewDelhi.
5	Penrose, Rasbery, Myers, Advanced Business Communication, Bangalore.
NOTI	E: Latest Edition of Textbooks May be Used

	Web Resources
1	https://accountingseekho.com/
2	https://www.testpreptraining.com/business-communications-practice-exam-questions
3	https://bachelors.online.nmims.edu/degree-programs

Mapping With Programme Outcomes and Programme Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	2	3	2	2	2	2	2	2	2
CO2	3	3	2	3	2	2	2	3	2	2	2
CO3	3	3	2	3	2	2	2	2	2	2	2
CO4	3	3	2	3	2	2	2	2	2	2	2
CO5	3	3	2	3	2	2	2	2	2	2	2
TOTAL	15	15	15	15	10	10	10	11	10	10	10
AVERAGE	3	3	3	3	2	2	2	2.2	2	2	2

3 – Strong,

2- Medium,

1- Low

	First	Year		B.COM. Elective – IB Semester I								
			5			Р			LS		KS	
	bject Code	Subject Name	Category	L			0	Credits	Inst. Hours	CIA	External	Total
1220	COE1	BUSINESS	ELECTIVE-IB	4		-	-	3	4	25	75	100
230	JUEI	ORGANISATION										
		Learning Objectives										
-	1	To make the students to g	get acquainted with the	types	s of l	Busi	ness	Orga	nizatio	ons.		
	2	On successful completio about the basic legal req effectively.				-				•		
	3	To understand the Legal	Requirements to form	a Cor	npan	ıy						
	4	To understand the Legal	formalities at the time	of Re	gistr	atio	n as j	per th	e Act			
F	5		Tax formalities and li									
L			COURSE CONT	ENT	S							
	comp Trust	F I s of business organization oany, Co-operatives, Not- cs– Public sector business merits, suitability and limi	for-Profit business or units (PSU)–Public U	ganiz	atior	ns ui	nder	the S	and P Societ	ies A	limited ct, and	

Basic legal requisites in forming a partnership–comparison with sole proprietorship –sharing of finance, managerial activities and risks –Partnership Deed and its contents, Rights and Duties of partners–Winding up.

UNIT III

Basic legal requirements in forming a Company,- Incorporation, Legal entity concept- Private and public limited- Management, General Meetings and Filing of Important Returns-Liquidation

UNIT IV

Basic legal requirements in forming an Association under the Societies Registration Act, and under TN Co-op. Societies Act; Meetings, Filing of Reports, Winding up.

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(12 Hrs)

(12 Hrs)

UNIT-V

(12 Hrs)

ONWARDS

Legal requisites in terms of registration under the TN General Sales Tax Act/Goods and Services Tax , Value Added Tax (VAT) and using TIN– License to establish and operate a Factory by Municipalities, Corporations and the Govt.– Applicability of Employees Provident Fund Act and procedure under the Act-simple computations – Benefits to employees and responsibilities of the Employer.

COURSE OUTCOMES

Students will be able to

	Course Outcomes
CO1	Analyse the various the Forms of Organisation
CO2	Understand the basic Legal requirements of a Partnership Firm
CO3	Understand the basic Legal requirements of a Company
CO4	Understand the basic Legal requirements of a AOP and Co-operative society
CO5	Understand the terminologies in Taxation and license formalities of a Company

	Text Books
1	Y.K. Bhushan, Business Organisation and Management, (2012), Sultan Chand & Sons.
2	C.B. Gupta, Business Organisation and Management, (2011), Mayur Paperbacks.
3	S.A. Sherlekar, Modern Business Organisation and Management- A System Approach,
	(2010), Himalaya Publications.
	Reference Books
1	P.C.Tulsian and Vishal Pandey, Business Organisation and Management (2009) Pearson
	Education ,India
2	Dr.F.C. Sharma ,Business Organisation (2021) SBPD Publications
	Web Resources
1	https://openstax.org/books/introduction-business/pages/references
2	https://www.oxfordreference.com/display/10.1093/acref/9780199290543.001.0001/acref-
	9780199290543-e-203; jsessionid=41B6F8F9997B8F18318CA2F1D5B4C1D6

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	3	2	3	2	2	2	2	2	2	2
CO2	3	3	2	3	2	2	2	3	2	2	2
CO3	3	3	2	3	2	2	2	2	2	2	2
CO4	3	3	2	3	2	2	2	2	2	2	2
CO5	3	3	2	3	2	2	2	2	2	2	2
TOTAL	15	15	15	15	10	10	10	11	10	10	10
AVERAGE	3	3	3	3	2	2	2	2.2	2	2	2
		3 – Strong,				Aediur	n,		1-	Low	

Mapping With Programme Outcomes and Programme Specific Outcomes

Mother Teresa Women's University,Kodaikanal-624101

2023 **ONWARDS**

B.COM

Elective – IC

Semester I

								S		Mark	5
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Houn	CIA	External	Total
U23COE1C	BUSINESS ECONOMICS	ELECTIVE-IC	4	-	-	-	3	4	25	75	100

	Learning Objectives
1	To understand the approaches to economic analysis
2	To know the various determinants of demand
3	To gain knowledge on concept and features of consumer behaviour
4	To learn the laws of variable proportions
5	To enable the students to understand the objectives and importance of pricing
2	policy
Prerequ	isites: Should have studied Commerce in XII Std

COURSE CONTENTS

UNIT I **Introduction to Economics** Introduction to Economics – Wealth, Welfare and Scarcity Views on Economics – Positive and Normative Economics - Definition - Scope and Importance of Business Economics - Concepts: Production Possibility frontiers - Opportunity Cost - Accounting Profit and Economic Profit -Incremental and Marginal Concepts - Time and Discounting Principles -Concept of Efficiency- Business Cycle:- Theory, Inflation, Depression, Recession, Recovery, Reflation and Deflation, UNIT II (12 Hrs) **Demand & Supply Functions** Meaning of Demand - Demand Analysis: Demand Determinants, Law of Demand and its Exceptions. Elasticity of Demand: Definition, Types, Measurement and Significance. Demand Forecasting - Factors Governing Demand Forecasting - Methods of Demand Forecasting, Law of Supply and Determinants.

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(12 Hrs)

UN WARDS

(12 Hrs)

(12 Hrs)

(12 Hrs)

UNIT III Consumer Behaviour

Consumer Behaviour – Meaning, Concepts and Features – Law of Diminishing Marginal Utility – Equi-Marginal Utility – Coordinal and Ordinal concepts of Utility – Indifference Curve: Meaning, Definition, Assumptions, Significance and Properties – Consumer's Equilibrium. Price, Income and Substitution Effects. Types of Goods: Normal, Inferior and Giffen Goods – Derivation of Individual Demand Curve and Market Demand Curve with the help of Indifference Curve.

UNIT IV

Theory of Production

Concept of Production - Production Functions: Linear and Non – Linear Homogeneous Production Functions - Law of Variable Proportion – Laws of Returns to Scale - Difference between Laws of variable proportion and returns to scale – Economies of Scale – Internal and External Economies – Internal and External Diseconomies - Producer's equilibrium

UNIT V

Market Structure

Price and Output Determination under Perfect Competition, Short Period and Long Period Price Determination, Objectives of Pricing Policy, its importance, Pricing Methods and Objectives – Price Determination under Monopoly, kinds of Monopoly, Price Discrimination, Determination of Price in Monopoly –Monopolistic Competition – Price Discrimination, Equilibrium of Firm in Monopolistic Competition–Oligopoly – Meaning – features, "Kinked Demand" Curve

COURSE OUTCOMES

Students will be able to

	Course Outcomes									
CO1	explain the positive and negative approaches in economic analysis.									
CO2	understood the factors of demand forecasting.									
CO3	know the assumptions and significance of the indifference curve.									
CO4	outline the internal and external economies of scale.									
CO5	relate and apply the various methods of pricing.									
	Textbooks									
1	H.L. Ahuja, Business Economics-Micro & Macro - Sultan Chand & Sons, New Delhi.									
2	C.M. Chaudhary, Business Economics-RBSA Publishers - Jaipur-03.									
3	Aryamala.T, Business Economics, Vijay Nocole, Chennai.									
4	T.P Jain, Business Economics, Global Publication Pvt. Ltd, Chennai.									
5	D.M. Mithani, Business Economics, Himalaya Publishing House, Mumbai.									

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	Reference Books
1	S.Shankaran, Business Economics-Margham Publications, Chennai.
2	P.L.Mehta, Managerial Economics–Analysis, Problems & Cases, Sultan Chand & Sons, New Delhi.
3	Peter Mitchelson and Andrew Mann, Economics for Business-Thomas Nelson Australia
4	Ram singh and Vinaykumar, Business Economics, Thakur Publication Pvt. Ltd, Chennai.
5	Saluram and Priyanka Jindal, Business Economics, CA Foundation Study material, Chennai.
N	OTE: Latest Edition of Textbooks May be Used
	Web Resources
1	https://youtube.com/channel/UC69P77nf5-rKrjcpVEsqQ
2	https://www.icsi.edu/
3	https://www.yourarticlelibrary.com/marketing/pricing/product-pricing-objectives-basis-and-factors/74160

Mapping With Programme Outcomes and Programme Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	14	11	10	10	10	10	10	10
AVERAGE	3	2	2.6	2.8	2.2	2	2	2	2	2	2
		3 -	Strong	3,	2- Medium,				1- Low		

B.COM. SEC I-Skill Enhancement Course

Semester I

								70		Mark	5
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hours	CIA	External	Total
U23COS11	FUNDAMENTALS OF COMPUTERS	SEC-I- PRACTICAL	-	-	2	-	2	2	25	75	100

	Learning Objectives
1	To understand the Fundamentals of Computer Software and Hardware.
2	To know the functions of Word Processor.
3	To understand the Spread sheet package.
4	To understand the various styles of Presentation.
5	To create Database package.

COURSE CONTENTS

UNIT I

First Year

Fundamentals of Computer: Definition - Characteristics of computer - Application - Components: Hardware- input device, Output device, CPU - Memory unit, ALU, Control unit, Software - Application Software - System Software - Introduction to Windows Operating System - Windows Utilities: Recycle Bin, Paint File Explorer, Network, Notepad, Task Bar.

UNIT II

Word Processor: Introduction – Screen layout – Rules Line, Tool Bar, Menu Bar – Editing a Document –Formatting Features – Fonts – Shapes – Insertion of Objects: Clip Art, Organizational Chart, Equation Editor – Mail Merge – Saving and Printing of Document - Word Art.

UNIT III

Spreadsheet Package: Introduction – Screen Layout – Cell, Cell Pointer, Cell Addresses -Data Entry: Labels and Numbers – Automatic Recalculation - Formula – Copying Formula – Relative and Absolute Addressing – Formatting Cell Contents – Data Manipulation –Sorting, Filtering Data – Transformation of Data into Charts – Formatting of Charts – Worksheet Manipulation : Insertion, Deletion, Moving and Copying – Saving and Printing Spreadsheet data.

UNIT IV

Presentation package: Slide Creation – Editing of Slides – Slide Sorter: Transition Effects, Applying Design Templates – Animation Effects - Time Setting – Organizing Slides – Slide show – Attaching Music to the Powerpoint.

UNIT V

Database Package: Introduction – Table creation – Fields – Data Types – Validation Properties – Design Templates – Validation Properties – Design View of Table – Datasheet View of Table – Adding data to Table – Primary Key Setting – Creating Multiple Tables – Relating Tables – One to Many Relationship - Form: Data Entry Screen - Query: Retrieving Data from Multiple Tables – Reports: Creation of Report.

Note: 100% Practical

COURSE OUTCOMES

	Course Outcomes									
CO1	Understand the Fundamentals of Computer Software and Hardware									
CO2	Know the functions of Word Processor									
CO3	Understand the Spread sheet package									
CO4	Understand the various styles of Presentation									
CO5 Create Database package										
	Reference Books									
1	E.Balagurusamy, Fundamentals of Computers(2019),MC Graw Hill Educations									
2	2 Herb Tyson, Microsoft Office Word 2007,(2007) Wiley Publishing Inc.,									
	Text Books									
1	V.Rajaraman and Neeharika Adabala, Fundamentals of Computers(2015) PHI									
	learning Pvt.Ltd , Delhi									
2	P.K.Sinha, Pradeep K.Sinha, Computer Fundamentals(2016) BPB Publications									
	Web Resources									
1	www.sarkarirush.com									
2	www.bou.ac.in									
3	Wsimg.com									

ONWARDS

	PO	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	3	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	2	3	3	3	2	2	2	3	2	2
TOTAL	15	10	15	15	13	11	10	10	15	10	10
Average	3	2	3	3	2.6	2.2	2	2	3	2	2
			3 – Str	ong,		2- Medium,			1- I		

Mapping With Programme Outcomes and Programme Specific Outcome

Mother Teresa Women's University,Kodaikanal-624101

2023

B.COM. FC-Foundation Course

First Year

Semester I

									S		Marks			
	bject ode	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hours	CIA	External	Total		
TI32	COF11	FUNDAMENTALS OF	FC	2	-	-	-	2	2	25	75	100		
0230	U23COF11	COMMERCE												
		Learning Ou	tcomes	5										
	1	To Understand the nature and purp	ose of	Con	nmer	ce.								
	2	To Analyse the nature and Classifi	cation	of B	usine	ess.								
	1To Understand the nature and2To Analyse the nature and C3To know the various form of		ness Or	gani	satio	n.								
	4 To understand the services of Banking Sector.													
	5	To understand the various modes of	of E-Bu	sine	ss.									

COURSE CONTENTS

UNIT I

Nature, Scope and Purpose of Commerce: Human wants and their satisfaction, Specialization and exchange – Division of labour – Need for Commerce – Localization – Classification of productive activities – Branches of Commerce.

UNIT II

Nature and Purpose of Business: Business: Concept- characteristics - objectives – classification of business – Industry: Types – primary- secondary- tertiary – Trade: types - internal, external, wholesale and retail and auxiliaries to trade – Transportation – Warehousing-Communication - Advertising - Business risks – Social Responsibility of Business.

UNIT III

Forms of Business Organization: Sole Proprietorship - Partnership - Hindu Undivided Family Business - Cooperative Societies – Company - Private and public company – Meaning- features, merits and limitations - Starting a business – Sources of Business Finance.

UNIT IV

Business Services-Banking: Types of bank accounts - savings, current, recurring, fixed deposit and multiple option deposit account - Banking services with particular reference to issue of bank draft, banker's cheque(pay order), RTGS(Real Time Gross Settlement), NEFT (National Electronic Funds Transfer), Bank overdraft, Cash credits and E- banking

UNIT V Emerging Modes of Business:

E-business – Scope and benefits, resources required for successful e-business implementation, Typed of E-business, online transactions, payment mechanism, security and safety of business transactions.

COURSE OUTCOMES

Students will be able to

	Course Outcomes								
CO1	Understand the nature and purpose of Commerce.								
CO2	Analyse the nature and Classification of Business.								
CO3	Know the various form of Business Organisation.								
CO4	Understand the services of Banking Sector.								
CO5	Understand the various modes of E-Business.								
Text Books									
1	Fundamentals of Commerce, V.K.Puri and Vijay Kapur, Applied Publishers Pvt. Limited,								
	Mumbai.								
	Reference Books								
1	BooksonfundamentalsofCommerceandBankingincludingE-commerce.								
	Web Resources								
1	https://www.bgateway.com/resources/e-commerce-and-selling-online-the-								
	fundamentals								
2	https://www.informationpk.com/principle-of-commerce-notes-for-i-com-part-i-1st-								
	year/								

Mapping With Programme Outcomes and Programme Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	2	2	2	2	2	1	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	3	3	2	2	2	2	2	2	2
CO4	3	2	2	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	14	11	10	10	10	10	10	10
AVERAGE	3	2	2.6	2.8	2.2	2	2	2	2	2	2
		3 -	Strong	3,	2- Medium,				1- Low		

B.COM. Core – III

First Year

								S	Marks		
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hour	CIA	External	Total
U23COT23	FINANCIAL ACCOUNTING-II	CORE	5	-	-	-	5	5	25	75	100

	Learning Objectives				
1	To prepare different kinds of accounts such as Higher purchase and Instalments				
1	System.				
2	To understand the allocation of expenses under departmental accounts.				
3	To gain an understanding about partnership accounts relating to Admission and				
3	retirement.				
4	To provide knowledge to the learners regarding Partnership Accounts relating.				
5	To know the requirements of international accounting standards.				
Prerequisites: Should have studied Accountancy in XII Std					

COURSE CONTENTS

UNIT-I

Hire Purchase and Instalment System Hire Purchase System – Accounting Treatment – Calculation of Interest - Default and Repossession - Hire Purchase Trading Account - Instalment System -Calculation of Profit

UNIT-II

Branch and Departmental Accounts Branch – Dependent Branches: Accounting Aspects –

Debtors system - Stock and Debtors system - Distinction between Wholesale Profit and Retail

Profit – Independent Branches (Foreign Branches excluded) - Departmental Accounts: Basis of

Allocation of Expenses – Inter- Departmental Transfer at Cost or Selling Price.

UNIT-III

(15 hrs)

Partnership Accounts – I Partnership Accounts: –Admission of a Partner – Treatment of Goodwill - Calculation of Hidden Goodwill –Retirement of a Partner – Death of a Partner.

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(15 hrs)

(15 hrs)

Semester II

2023 ONWARDS

UNIT-IV

(15 hrs)

Partnership Accounts – II Dissolution of Partnership - Methods – Settlement of Accounts Regarding Losses and Assets – Realization account – Treatment of Goodwill – Preparation of Balance Sheet - One or more Partners insolvent – All Partners insolvent – Application of Garner Vs Murray Theory – Accounting Treatment – Piecemeal Distribution – Surplus Capital Method – Maximum Loss Method.

UNIT-V

(15 hrs)

Accounting Standards for financial reporting (Theory only) Objectives and Uses of Financial Statements for Users-Role of Accounting Standards - Development of Accounting Standards in

India Role of IFRS- IFRS Adoption vs Convergence Implementation Plan in India- Ind AS- An Introduction - Difference between Ind AS and IFRS.

THEORY 20%; PROBLEMS 80%

COURSE OUTCOMES

Students will be able to

	Course Outcomes
CO1	To evaluate the Hire purchase accounts and Instalment systems.
CO2	To prepare Branch accounts and Departmental Accounts.
CO3	To understand the accounting treatment for admission and retirement in Partnership.
CO4	To know Settlement of accounts at the time of dissolution of a firm.
CO5	To elaborate the role of IFRS.
	Text Books
1	Radhaswamy and R.L. Gupta: Advanced Accounting, Sultan Chand, New Delhi.
2	M.C. Shukla T.S. Grewal & amp; S.C. Gupta, Advance Accounts, S ChandPublishing, New Delhi.
3	R.L. Gupta and V.K. Gupta, "Financial Accounting", Sultan Chand, New Delhi.
4	S P Jain and K. L. Narang: Financial Accounting- I, Kalyani Publishers, NewDelhi.
5	T.S. Reddy& A. Murthy, Financial Accounting, Margam Publishers, Chennai
	Reference Books
1	Dr. S.N. Maheswari: Financial Accounting, Vikas Publications, Noida.
2	Dr. Venkataraman& others (7 lecturers): Financial Accounting, VBH, Chennai.
3	Dr.Arulanandan and Raman: Advanced Accountancy, Himalaya publications, Mumbai.
4	Tulsian, Advanced Accounting, Tata MC. Graw hills, India.
5	Charumathi and Vinayagam, Financial Accounting, S.Chand and sons, NewDelhi
NOTE: I	Latest Edition of Textbooks May be Used

ONWARDS

	Web Resources
1	https://www.slideshare.net/mcsharma1/accounting-for-depreciation-1
2	https://www.slideshare.net/ramusakha/basics-of-financial-accounting
3	https://www.accountingtools.com/articles/what-is-a-single-entry-system.html

Mapping With Programme Outcomes and Programme Specific Outcomes

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	3	2	3	2	2	3	2	2
CO2	3	2	3	3	3	2	2	2	3	2	2
CO3	3	2	2	3	3	2	2	2	3	2	2
CO4	3	2	3	3	2	2	2	2	3	2	2
CO5	3	3	3	3	3	3	3	3	3	3	3
TOTAL	16	11	14	15	14	12	11	11	15	11	11
AVERAGE	3.2	2.2	2.8	3	2.8	2.4	2.2	2.2	3	2.2	2.2

3 – Strong, 2- Medium,

1- Low

ONWARDS

B.COM.

First Year

Core – IV

Semester II

				Category	L	Т	Р	0	Credits	S	Marks				
Subj	Subject Code		Subject Name							Inst. Hours	CIA	External	Total		
U23	U23COT24		BUSINESS LAW	CORE	5	-	-	-	5	5	25	75	100		
			Learning	Outcomes	5										
	1 To		Γο know the nature and objectives of Mercantile lawand the essentials of valid												
-	- co		contract.												
	2	To gain knowledge on performance contracts.													
	3 To be acquainted with the rules of Indemnity and Guarantee.														
	4	4 To make aware of the essentials of Bailment and pledge.													
	5	To understand the provisions relating to sale of goods.													
	Prerequisites: Should have studied Accountancy in XII Std.														

COURSE CONTENTS

UNIT-I (15 hrs)
Elements of Contract
Indian Contract Act 1872: Definition of Contract, Essentials of Valid Contract, Classification
of Contract, Offer and Acceptance - Consideration - Capacity to Contract - Free Consent -
Legality of Object – Contingent Contracts – Void Contract
UNIT-II (15 hrs)
Performance of Contract
Meaning of Performance, Offer to Perform, Devolution of Joint liabilities & Rights, Time and
Place of Performance, Reciprocal Promises, Assignment of Contracts - Remedies for Breach of
contract - Termination and Discharge of Contract - Quasi Contract
UNIT-III (15 hrs)
Contract of Indemnity and Guarantee
Contract of Indemnity and Contract of Guarantee - Extent of Surety's Liability, Kinds of
Guarantee, Rights of Surety, Discharge of Surety –
UNIT-IV (15 hrs)
Bailment and Pledge – Bailment – Concept – Essentials - Classification of Bailments, Duties
and Rights of Bailor and Bailee – Law of Pledge – Meaning – Essentials of Valid Pledge, Pledge
and Lien, Rights of Pawner and Pawnee.
UNIT-V (15 hrs)
Sale of Goods Act 1930:
Definition of Contract of Sale - Formation - Essentials of Contract of Sale - Conditions and
Warranties - Transfer of Property - Contracts involving Sea Routes - Sale by Non-owners -
Rights and duties of buyer - Rights of an Unpaid Seller

2023 ONWARDS

COURSE OUTCOMES

Students will be able to

	Course Outcomes					
CO1	Explain the Objectives and significance of Mercantile law					
CO2	Understand the clauses and exceptions of Indian Contract Act.					
CO3	Outline the contract of indemnity and guarantee					
CO4	Familiar with the provision relating to Bailment and Pledge					
CO5	Explain the various provisions of Sale of Goods Act 1930					
	Textbooks					
1	N.D. Kapoor, Business Laws- Sultan Chand and Sons, New Delhi.					
2	R.S.N. Pillai – Business Law, S.Chand, New Delhi.					
3	M C Kuchhal& Vivek Kuchhal, Business law, S Chand Publishing, New Delhi					
4	M.V. Dhandapani, Business Laws, Sultan Chand and Sons, New Delhi.					
5	Shusma Aurora, Business Law, Taxmann, New Delhi.					
Reference Books						
1	Preethi Agarwal, Business Law, CA foundation study material, Chennai.					
2	Business Law by Saravanavel, Sumathi, Anu, Himalaya Publications, Mumbai.					
3	Kavya and Vidhyasagar, Business Law, Nithya Publication, New Delhi.					
4	D.Geet, Business Law Nirali Prakashan Publication, Pune.					
5	M.R. Sreenivasan, Business Laws, Margham Publications, Chennai.					
NOTE:	Latest Edition of Textbooks May be Used					
	Web Resources					
1	www.cramerz.comwww.digitalbusinesslawgroup.com					
2	http://swcu.libguides.com/buslaw					
3	http://libguides.slu.edu/businesslaw					

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	2	3	2	2	2	2	2	2	2
CO2	3	2	3	3	2	2	2	2	2	2	2
CO3	3	2	2	3	2	2	2	2	2	2	2
CO4	3	2	3	3	2	2	2	2	2	2	2
CO5	3	2	3	3	2	2	2	2	2	2	2
TOTAL	15	10	13	15	10	10	10	10	10	10	10
AVERAGE	3	2	2.6	3	2	2	2	2	2	2	2

Mapping With Programme Outcomes and Programme Specific Outcomes

3 – Strong, 2- Medium, 1- Low

2023 ONWARDS

	Subject Name BUSINESS ENVIRONMENT	Category ETECLIAN	L	Т			S	ITS		Marks	5
1 T		FLECTIVE-2A			Р	0	Credits	Inst. Hours	CIA	External	Total
			4	-	-	-	3	4	25	75	100
	Learning Outcomes										
2 T	To understand the nexus between environment and business.										
	To know the Political Environment in which the businesses operate.										
3 T	To gain an insight into Social and Cultural Environment.										
	To familiarize the concepts of an Economic Environment.										
	To learn the trends in Global Environment / Technological Environment										
	Prerequisites: Should have studied Accountancy in XII Std										
COURSE CONTENTS UNIT-I (12 hrs) An Introduction: The Concept of Business Environment - Its Nature and Significance –Elements of Environment- Brief Overview of Political – Cultural – Legal – Economic and Social Environments and their Impact on Business and Strategic Decisions. UNIT-II (12 hrs) Political Environment - Government and Business Relationship in											
India – Provisions of Indian Constitution Pertaining to Business. UNIT-III (12 hrs) Social and Cultural Environment: Social and Cultural Environment – Impact of Foreign Culture on Business – Cultural Heritage - Social Groups - Linguistic and Religious Groups – Types of Social Organization – Relationship between Society and Business - Social Responsibilities of Business.											

2023 ONWARDS

COURSE OUTCOMES

Students will be able to

	Course Outcomes								
CO1	Remember the nexus between environment and business.								
CO2	Apply the knowledge of Political Environment in which the businesses operate.								
CO3	Analyze the various aspects of Social and Cultural Environment.								
CO4	Evaluate the parameters in Economic Environment.								
CO5	5 Create a conducive Technological Environment for business to operate globally.								
	Textbooks								
1	C. B. Gupta, Business Environment, Sultan Chand & Sons, New Delhi								
2	Francis Cherunilam, Business Environment, Himalaya Publishing House, Mumbai								
3.	Dr. V.C. Sinha, Business Environment, SBPD Publishing House, UP.								
4.	Aswathappa.K, Essentials Of Business Environment, Himalaya Publishing House, Mumbai								
5.	Rosy Joshi, Sangam Kapoor & Priya Mahajan, Business Environment, Kalyani Publications, New Delhi.								
	Reference Books								
1.	Veenakeshavpailwar, Business Environment, PHI Learning Pvt Ltd, New Delhi								
2.	Shaikhsaleem, Business Environment, Pearson, New Delhi								
3.	S. Sankaran, Business Environment, Margham Publications, Chennai								
4.	Namitha Gopal, Business Environment, Vijay Nicole Imprints Ltd., Chennai								
5.	Ian Worthington, Chris Britton, Ed Thompson, The Business Environment, F T Prentice Hall, New Jersey								
NOTE: L	atest Edition of Textbooks May be Used								
	Web Resources								
1	www.mbaofficial.com								
2	www.yourarticlelibrary.com								
3	www.businesscasestudies.co.uk								

	PO	PO	PO	PO	PO	PO	PO	PO	PSO	PSO	PSO
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	3	3	2	2	3	2	3	3
CO2	3	2	2	3	3	2	3	3	2	3	3
CO3	3	2	3	3	3	2	3	3	2	3	3
CO4	3	2	3	3	3	2	2	3	2	3	3
CO5	3	2	3	3	3	2	3	3	3	3	3
TOTAL	15	10	14	15	15	10	13	15	11	15	15
AVERAG E	3	2	2.8	3	3	2	2.6	3	2.2	3	3

Mapping With Programme Outcomes and Programme Specific Outcomes

3 – Strong, 2- Medium, 1- Low

2023 **ONWARDS**

B.COM.

First Year

ELECTIVE-II

Semester II

		_					LS	Marks			
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hou	CIA	External	Total
U23COE2B	INSURANCE AND RISK MANAGEMENT	ELECTIVE- 2B	4	-	-	-	3	4	25	75	100

	Learning Objectives
1	To know the concepts and principles of contract of insurance
2	To understand the basic concepts of life insurance
3	To gain knowledge on the principles of general insurance
4	To examine the Insurance Regulatory and Development Authority 1999 (IRDA)
5	To know the risk management process
Prer	equisites: Should have studied Commerce in XII Std

COURSE CONTENTS

UNIT-I (12 hrs)
Introduction to Insurance: Definition of Insurance - Characteristics of Insurance - Principles
of Contract of Insurance - General Concepts of Insurance - Insurance and Hedging - Types of
Insurance – Insurance Intermediaries – Role of Insurance in Economic Development.
UNIT-II (12 hrs)
Life Insurance: Life Insurance Business - Fundamental Principles of Life Insurance - Basic
Features of Life Insurance Contracts - Life Insurance Products - Traditional and Unit Linked
Policies - Individual and Group Policies - With and Without Profit Policies - Types of Life
Insurance Policies – Pension and Annuities – Reinsurance – Double Insurance
UNIT-III (12 hrs)
General Insurance: General Insurance Business - Fundamental Principles of General Insurance
- Types - Fire Insurance - Marine Insurance - Motor Insurance - Personal Accident Insurance -
Liability Insurance – Miscellaneous Insurance – Claims Settlement.
UNIT-IV (12 hrs)
Risk Management: Risk Management - Objectives - Process - Identification and Evaluation
of Potential Losses - Risk Reduction - Risk Transfer - Risk Financing - Level of Risk
Management – Corporate Risk Management – Personal Risk Management.

2023 ONWARDS

UNIT-V

(12 hrs)

IRDA Act 1999: Insurance Regulatory and Development Authority (IRDA) 1999 – Introduction – Purpose, Duties, Powers and Functions of IRDA – Operations of IRDA – Insurance Policyholders' Protection under IRDA – Exposure/Prudential Norms - Summary Provisions of related Acts.

COURSE OUTCOMES

Students will be able to

	Course Outcomes
CO1	Identify the workings of insurance and hedging.
CO2	Evaluate the types of insurance policies and settlement.
CO3	Settle claims under various types of general insurance.
CO4	Know the protection provided for insurance policy holders under IRDA.
CO5	Evaluate the assessment and retention of risk.

	Textbooks								
1	Neeti Gupta, Anuj Gupta and Abha Chopra, Risk Management and Insurance, Kalyani Publishers, New Delhi.								
2	Dr.N. Premavathy – Elements of Insurance, Sri Vishnu Publications, Chennai.								
3	M.N. Mishra & S.B. Mishra, Insurance Principles and Practice, S Chand Publishers, New Delhi.								
4	Michel Crouhy, The Essentials of Risk Management, McGraw Hill, Noida.								
5	Thomas Coleman, A Practical Guide to Risk Management, CFA, India.								
	Reference Books								
1	John C.Hull, Risk Management and Financial Institutions (Wiley Finance), Johnwiley & sons, New Jersey.								
2	P.K. Gupta, Insurance and Risk Management, Himalaya Publications, Mumbai.								
3	Dr. Sunilkumar, Insurance and Risk Management, Golgatia publishers, New Delhi.								
4	Nalini PravaTripathy, Prabir Paal, Insurance Theory & Practice, Prentice Hall of India.								
5	Anand Ganguly – Insurance Management, New Age International Publishers.								
NOTE	: Latest Edition of Textbooks May be Used								
	Web Resources								
1	https://www.mcminnlaw.com/principles-of-insurance-contracts/								
2	https://www.investopedia.com/terms/l/lifeinsurance.asp								
3	https://www.irdai.gov.in/ADMINCMS/cms/frmGeneral_Layout.aspx?page=PageNo1 08&flag=1								

	PO	PSO	PSO	PSO							
	1	2	3	4	5	6	7	8	1	2	3
CO1	3	2	3	2	2	2	2	2	2	2	2
CO2	3	2	3	2	2	2	2	2	2	2	2
CO3	3	2	3	2	2	2	2	2	2	2	2
CO4	3	2	3	2	2	2	2	2	2	2	2
CO5	3	2	3	2	2	2	2	2	2	2	2
TOTAL	15	10	15	10	10	10	10	10	10	10	10
AVERAG E	3	2	3	2	2	2	2	2	2	2	2

Mapping With Programme Outcomes and Programme-Specific Outcomes

3 – Strong, 2- Medium, 1- Low

2023 ONWARDS

B.COM.

First Year

ELECTIVE-II

Semester II

		~	<u> </u>					S	Marks		
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hour	CIA	External	Total
U23COE2C	INTERNATIONAL TRADE	ELECTIVE-2C	4	-	-	-	3	4	25	75	100

	Learning Objectives						
L01	To enable students familiarise with the basics of International Trade.						
LO2	To know the various theories of international trade.						
LO3	To impart knowledge about balance of trades and exchange rates.						
LO4	To gain knowledge about international institutions.						
LO5	To gain insights on World Trade Organisation						
Prerequ	Prerequisite: Should have studied Commerce in XII Std						

COURSE CONTENTS

COURSE CONTENTS
UNIT-I (12 hrs)
Introduction to International Trade – Meaning – Definition - Difference between Internal and
International Trade – Importance of International Trade in the Global context
UNIT-II (12 hrs)
Theories of International trade: Classical theories - Adam smith's theory of Absolute Advantage
- Ricardo's Comparative cost theory - Modern theories of International Trade -
Haberler's Opportunity Cost theory – Heckscher –Ohlin's Modern theory – International trade
and Factor Mobility Theory - Leontiff's Paradox - International trade and economic growth
theory - Immiserating growth theory.
UNIT-III (12 hrs)
Balance of Payments – Components of Balance of Payments - Current account, Capital account
& Official settlement accounts - Disequilibrium in BOP -Methods of correcting Disequilibrium
- Balance of Payment adjustment Theories - Marshall Lerner mechanism.
Balance of Trade – Terms of Trade – Meaning – Definition – Difference between BOP and
BOT.
UNIT-IV (12 hrs)
International Economic Institutions - International Monetary System - Bretton Woods
Conference – IMF - Objectives, Organizational structure – Membership – Quotas – Borrowing
and Lending
Programme of IMF – SDRs – India and IMF - World Bank and UNCTAD.
UNIT-V (12 hrs)
World Trade Organisation (WTO) – Functions and Objectives – Agricultural Agreements –
GATS - TRIPS – TRIMS.

2023 ONWARDS

COURSE OUTCOMES

	Course Outcomes
CO1	Distinguish between the concept of internal and international trade.
CO2	Define the various theories of international trade.
CO3	Examine the balance of trade and exchange rates
CO4	Appraise the role of IMF and IBRD.
CO5	Define the workings of WTO and with special reference to India.
	Textbooks
1	Francis Cherunilam, International Trade and Export Management – Himalaya Publishing House - Mumbai –04.
2	Paul.R.Krugman and Maurice Obstfeld, International Economics (Theory and Policy) - Pearson Education Asia - Addison Wesley Longman (P) Ltd Delhi – 92.
3	Robert J.Carbaugh, International Economics - Thomson Information Publishing Group - Wadsworth Publishing Company -California.
4	H.G. Mannur, International Economics – Vikas Publishing House (P) Ltd – New Delhi-14.
5	BimalJaiswal&Richa Banerjee, Introduction To International Business, Himalaya Publication, Mumbai
	Reference Books
1	Dr. T. Aryamala, Vijay Nicole, International Trade, Chennai
2	Avadhani, V.A. International Financial Management, Himalaya Publications, Mumbai
3	Punam Agarwal and Jatinder Kaur, International Business, Kalyani Publications, New Delhi
4	S Sankaran, International Trade, Margham Publication, Chennai
5	C B Gupta, International Business, S Chand Publishing, New Delhi
NOTE:	Latest Edition of Textbooks May be Used
	Web Resources
1	https://opentext.wsu.edu/cpim/chapter/2-1-international-trade/
2	https://www.economicsdiscussion.net/balance-of-payment/balance-of-payments-
	international-trade-economics/30644
3	https://www.wto.org/english/thewto_e/countries_e/india_e.htm

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
CO1	3	2	3	2	2	2	2	2	2	3	2
CO2	3	2	3	2	3	2	2	2	2	3	2
CO3	3	2	3	2	3	2	2	2	2	3	2
CO4	3	2	3	2	2	2	2	2	2	3	2
CO5	3	2	3	2	2	2	2	2	2	3	2
TOTAL	15	10	15	10	12	10	10	10	10	15	10
AVERAGE	3	2	3	2	2.4	2	2	2	2	3	2

Mapping With Programme Outcomes and Programme-Specific Outcomes

3 – Strong, 2- Medium, 1- Low

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First Year

II Semester

Skill Enhancement Course-II-Soft Skills

CourseTitle&	Soft Skills-U23C	OS22									
Course Code											
Category	Skill Enhancemen	t Course-SEC-2	Year	Ι	Credits	2					
			Semester	II	-						
Instructional	Lecture	Tutorial	Lab Pract	ice		Total					
hours per week	1	1	-			2					
Prerequisites	Communicative sl	kills acquired in H	igher Secon	dary							
the Course	 The Course aims at enabling the learners to make self-discovery enhancing the learners' overall personality instilling the learners with positive attitudes to life enabling the learners to efficiently manage their Time in learning and working environments Improving the communication skills of the learners Equipping the learners with interview skills 										
Course Outline	Unit-I Soft Skills-Introduction What are soft skills? - Importance of Soft Skills-Difference between Hard Skills and Soft Skills-Kinds of Soft Skills Self-Discovery-SWOC Analysis-Advantages of SWOC analysis										
	Unit-II-Attitude What is Attitude? -Formation of attitudes-Positive and Negative attitud Power of positive attitude- Obstacles in Developing Positive Attitudes- Overcoming Negative Attitude and its Impacts- Developing Positive Attitude Unit III-Time Management Value of Time-Sense of Time management- Reasons for procrastination										
	Overcoming proce Priorities-Effectiv	castination- Tips for e Scheduling									
	Unit-IV-Commun Listening-Listenin Speaking-Verbal a Reading- Skimmin Writing-Formal an	ng and Hearing- A and Non-verbal Co ng, Scanning, Inte	ommunicationsive, and E	ons Extens	ive Readir						

2023 ONWARDS

	Unit V- Interview Skills Preparing Resume/CV
	Preparing Resume/CV-Covering Letter
	Interview Etiquette, Dress Code, Dos, and Don'ts
Recommended	1. Alex, K. Soft Skills. S Chand & Co Ltd., Chennai: 2009.
Texts	2. Butterfield, Jeff et.al. <i>Soft Skills for Everyone</i> . Cengage India, New Delhi: 2022.
	3. Hariharan, S., N. Sundararajan, S.P. Shanmugapriya. <i>Soft Skills.</i> <i>Gauvrav Books, Chennai:2020</i>
	 Sharma, Prashant. Soft Skills: Personality Development for Success. BPB Publications, Bengalaru: 2019.
Reference	1. Almonte, Richard. A Practical Guide to Soft Skills: Communication,
Books	Psychology, and Ethics for Your Professional Life.
	Routledge,Oxford: 2021.
	2. Bardhan, Peeta Bobby & Dr. Krishaveer Abhishek Challa. A
	Complete Textbook on Soft Skills. Kanishka Publisher, Chennai:2020.
	 Mitra, Barun K. Personality Development and Soft Skills (Second Edition). Oxford UVP., New Delhi:2016.
	4. BAOU. Business Communication & Soft
	Skills.https://baou.edu.in/assets/pdf/BBAATR-304.pdf
	5. GoSkills. Learn Soft Skills. https://www.goskills.com
	National Council of Educational Research and Training.
	Soft skills for effective communication.
	https://ncert.nic.in/textbook/pdf/kect108.pdf
	6. SIRC of ICAI. Soft Skills and Personality Development.
	https://www.sirc-icai.org/images/cabf/Soft Skills & Personality
	Development.pdf

ONWARDS

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Skill Enhancement Course

First Year

Semester II

		~						S		Mark	s
Subject Code	Subject Name	Category	L	Т	Р	0	Credits	Inst. Hours	CIA	External	
23COS23	SEC-3 Managerial Skills		2	-	-	-	2	2	25	75	10
	Learning	Objec	tives	5							
LO1 To learn the basic skills of managing people, leading teams and improving we processes.											
LO2To enable the students to become aware of their communication skills and develop the habit of improving the interpersonal relationships at organization.											
LO3	To prepare students to develop the art of negotiation with emphasis on empathetic listening and decision making.										
LO4	management skills.										
LO5 To enable students to learn the art of emotional intelligence and application of inter personal skills at tasks in an organsiation.											
Prerequi	sites: Should have studied Commerce	e in Xl	II St	d							
	COURSE C	ONTE	ENT	S							
Essential Commun Unit-II Commun	tion to Essential Skills for Manager Skills - Problem solving, Critical thir ication, Interpersonal Skills hication Skills: Fundamentals, Type ; Virtual meetings; Pre requisites of me	nking, es - h	Crea	ativit	zy, I	Lead	nce o ership	р, Со <mark>б Но</mark> г	nageri llabor 11rs)	ation a	ind
	rmation Skills: Teams- meaning, type Team Charter; Roles and Responsibility	,			,	Stage		6 Hou Team		elopme	nt;
-	g Skills: Importance and need, types of nent, developing skills, listening and u		-		e an	d em		6 Hou c list	-	listeni	ing
Unit-V	sonal Skills for Managers: Forms -			<u> </u>				6 Hoi	irs)		

COURSE OUTCOMES

Students will be able to

-		will be able to									
(CO	Course Outcomes									
(201	Describe and understand the elements of managerial skills									
(CO2	Communicate better across teams and clients.									
CO3		Demonstrate empathy in negotiations with assertiveness.									
(CO4	Apply creative thinking to reach a beneficial outcome.									
0	205	Know their strengths and build on the essential Managerial Skills.									
		Text books									
1	1S.S. Gupta , Global India Publication, (2008) Managerial Skills: Exploration in practical knowledge										
		Reference book									
1		urvedi P. D, & Mukesh Chaturvedi, (2011) Business Communication: epts, Cases And Applications —2/e, Pearson Education									
N	OTE:	Latest Edition of Textbooks May be Used									
		Web Resources									
1	-	//corporatefinanceinstitute.com/resources/knowledge/finance/fintech-financial- ology									
2.	-	s://mrcet.com/downloads/digital_notes/CSE/IV%20Year/CSE%20B.TECH%20IV%20 AR%20II%20SEM%20BCT%20(R18A0534)%20NOTES%20Final%20									
3	-	://www.irdai.gov.in/ADMINCMS/cms/frmGeneral_Layout.aspx?page=Page 98&flag=1									

2023 ONWARDS

	PO1		PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3
C01	3	2	2	2	2	2	2	2	2	2	2
CO2	3	3	2	2	2	3	2	3	2	3	2
CO3	3	3	2	2	2	3	2	3	2	3	2
CO4	3	3	2	2	2	2	2	3	2	3	2
CO5	3	3	2	2	2	3	2	3	2	3	2
TOTAL	15	14	10	10	10	13	10	14	10	14	10
AVERAGE	3	2.8	2	2	2	2.6	2	2.8	2	2.8	2

Mapping With Programme Outcomes and Programme Specific Outcomes

3 – Strong, 2- Medium, 1- Low
